

“Social Inclusion and Empowerment of Youth Through Support to Development of LC in Eco production”  
Jun 2017 to December 2018



Funded by:

**DOTEK**  
Středisko ekologické výchovy SEVER  
Horská 175  
542 26 Horní Maršov  
Czech Republic

**Trainers' training**  
(Educational programme held by the Asociace regionálních značek, 05/11/2017–11/11/2017, Horní Maršov, Czech Republic)

### Event agenda

#### Sunday 05/11/2017

Late afternoon

***Arrival of the participants from Republic of Serbia and Bosnia and Herzegovina to the Czech Republic, check in***

Dinner

#### Monday, 6/11/2017

Breakfast (at the place of accommodation)

*Morning session*

***10.00-12.00 Presentation of the eco-learning centre DOTEK, guided tour to all facilities of the centre, introduction to its educational programmes***

(lecturer: Milada Dobiášová, project manager from DOTEK)

Lunch

*Arrival of the participants from Moldova to the Czech Republic, check in*

*Afternoon session*

***14.00-17.00 Presentation of participants, their experience, motivation, and expectations, analysis and discussion***

(facilitator: Katerina Čadilová, national co-ordinator of the Association of Regional Brands)

Dinner

#### Tuesday, 7/11/2017

Breakfast (at the place of accommodation)

*Morning session*

***9.00-12.00 Introduction to the agri-food sector in the Czech Republic with special regards to the organic farming***

***Schemes to promote local and organic products – EU and national support, labelling, regional brands***



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(lecturer: Kateřina Čadilová, national co-ordinator of the Association of Regional Brands)

Lunch

*Afternoon session*

**13.00 – 18.00 Organic milk products – legislation and practical workshop of cheese making**

(lecturer: Ivan Hrbek, adviser, and chair of the Union of farm milk producers)

Dinner

Social event - meeting with local producers in a local vinery store

### **Wednesday, 8/11/2017**

Breakfast (at the place of accommodation)

*Morning session*

**9.00 – 13.00 Organic arable crops production in the Czech Republic,  
Pros and cons of organic farming**

(lecturer: Hana Řehořková, advisor, owner of organic farm)

Lunch

*Afternoon session*

**15.00 – 18.00 Sale methods and marketing of organic production**

(lecturer: Josef Petr, sociologist and owner of PR agency)

Dinner

### **Thursday, 9/11/2017**

Breakfast (at the place of accommodation)

**8.30 – 18.00 Tour to Trutnov and Broumov regions**

*Visited sites:*

Goat milk farm (Kozí farma Krkonoše, Rudník), Sheep milk farm (Šonov), Klášter Broumov (baroque monument with cafe and store with local products), Beef meat farm and local store (Verněřovice), Kafírna – coffee and organic pralines producer and cafe (Trutnov)

Including guided tour to all visited places, and a lunch at Broumov.

Dinner at DOTEK

### **Friday 11/11/2017**

Breakfast (at the place of accommodation)

*Morning session*

**9.00 – 12.00 Follow-up and evaluation of the event**

Lunch

### **Saturday 11/11/2017**

Check out, departure

